



YASMINA ALARABIA  
SOLUTIONS

COMPANY PROFILE

# Message from the Chairwoman

**It is my pleasure to welcome you to Yasmina Al  
Arabia Real Estate Marketing Solutions**

company founded with a clear vision to serve as the bridge between developers, clients, and investors through innovative marketing solutions built on credibility and deep market knowledge.

From the very beginning, our goal has been to be a true partner in success for our clients, elevating real estate marketing standards with modern strategies and advanced digital tools, while maintaining a strong commitment to quality, transparency, and reliability.

We firmly believe that the Saudi real estate market presents tremendous opportunities, and at YAS we continuously strive to capitalize on these opportunities to benefit our partners and contribute to national development.

Our vision extends beyond excellence in real estate marketing. We aspire to be a trusted strategic partner that builds confidence and ensures sustainable growth.

**Dr. Yasmin Salama**  
Chairwoman of the Board

---

# About Us

**YAS is a specialized company in real estate marketing and consulting,**

headquartered in Riyadh, Saudi Arabia.

We pride ourselves on our ability to connect real estate developers, investors, and clients through innovative marketing strategies and result-driven solutions. With deep knowledge of the local market and a wide network of partners, we provide integrated services covering all aspects of real estate marketing — from promoting residential and commercial projects to managing investment portfolios. Our mission goes beyond selling properties. We aim to create opportunities, maximize value, and build long-term relationships based on trust and sustainability

# Mission

- Deliver integrated marketing solutions that enhance the value and visibility of properties.
- Empower clients, developers, and investors with the knowledge and tools to make informed decisions.
- Build long-term partnerships based on integrity, transparency, and shared success

# Vision

To become one of the most trusted and influential real estate consultancy companies in Saudi Arabia and the GCC region, through innovation, professionalism, and a strong focus on customer satisfaction.

# Company History

Since the establishment of

**Yasmina Al Arabia for Real Estate  
Marketing Solutions in 2025,**

and the acquisition of the official "Val" license No. 1200033342 in the field of real estate brokerage and marketing, the company has grown steadily through successful partnerships with developers, investors, and financial institutions.

## **YAS has built a strong reputation**

in the real estate sector by combining deep market insights with innovative marketing strategies.

## **Customer centric**

Placing client's highest goals and satisfaction at the core of our services

## **Excellence**

Delivering high standard services with informed decisions and results







# Our Core Values

## **Integrity & Transparency**

Upholding honesty and fairness in all dealings.

## **Customer-Centric Approach**

Placing clients' goals and satisfaction at the heart of our services.

## **Innovation & Creativity**

Leveraging the latest digital tools and modern strategies.

## **Excellence & Professionalism**

Delivering high-standard services with measurable results.

## **Sustainable Partnerships**

Building strong collaborations that ensure long-term growth.

# Our Services

**At YAS, we provide a wide range of real estate services tailored to diverse needs, including:**

- Real estate marketing and promotion through innovative strategies.
- Sales of residential and commercial projects.
- Digital marketing solutions (advertising, social media campaigns, brand identity).
- Market research and real estate feasibility studies.
- Investment consultancy and guiding investors toward profitable opportunities.
- Property management support for owners and investors.
- After-sales services to ensure customer satisfaction and long-term relationships.



# Key Partnerships & Projects

We believe that collaboration is the key to success. Over the years, we have built strategic partnerships with leading real estate developers, investors, and financial institutions across the Kingdom.

## Current Partners & Projects:

### **Makyoon Urban Developers**

Ain Makkah Project  
Mian Al-Fursan Project (Riyadh)

### **Dar Global Real Estate Development**

Shames Al Riyadh

### **Tabarak Holding Real Estate Development**

A'aly Riyadh Project

### **Dar Al Arkan Real Estate Development**

Neptune Project  
Trump Tower Jeddah

### **Reportage Properties**

Najd 1 Project  
Najd 2 Project  
Najd 3 Project

### **OSOS Al Aqar Real Estate**

OSOS EYE Project

### **Growth Engine**

Consulting firm

## **Our Experience**

- Marketing of residential, commercial, and luxury properties.
- Partnering with real estate developers to launch and manage sales campaigns.
- Providing consultancy services for both local and international clients.
- Managing financing solutions in cooperation with banks and mortgage providers.
- A proven track record in closing major real estate deals across diverse projects.



“Ain Makkah” is a hotel investment project in a strategic location on Al-Hajj Street, just 7 minutes away from the Holy Mosque. It combines luxury, comfort, and distinguished hotel services.

The project aims to create permanent investment opportunities through the concept of freehold ownership, in line with Vision 2030, to increase the accommodation capacity for the Holy Mosque.





**YASMINA ALARABIA  
SOLUTIONS**

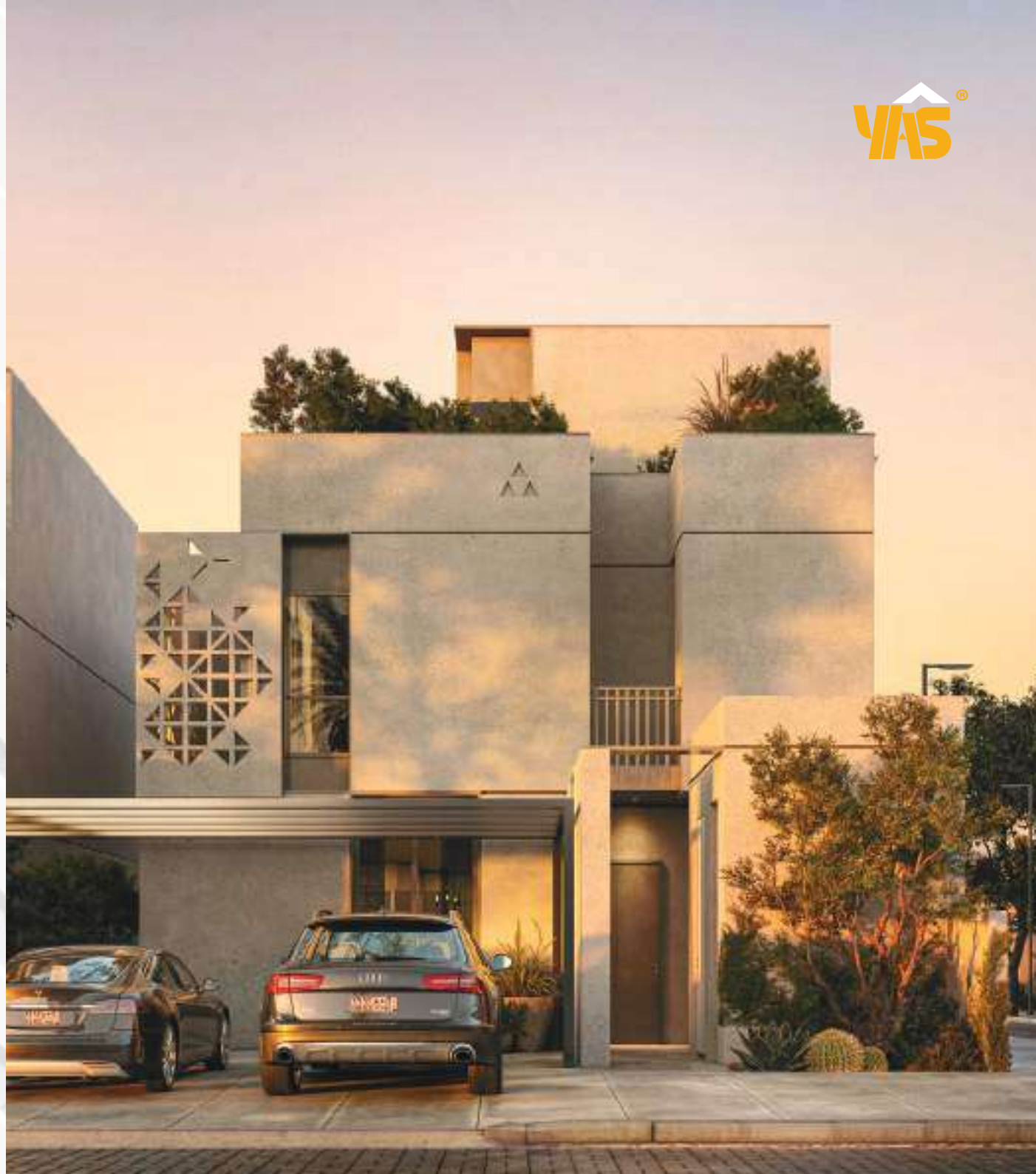


Here in Al-Fursan Suburb, we provide you with everything you need in your daily life, ensuring you an unparalleled quality of living. We care about every service and offer all the facilities that the suburb may require.

## YASMINA ALARABIA SOLUTIONS

A jewel  
IN THE MIDST OF  
AN INNOVATIVE  
community

For the first time in Saudi Arabia, the exquisite elegance, superior craftsmanship, and rich heritage of The House of Mouawad will shine bright in SEDRA, Riyadh's first integrated community. Covering over 20 million square meters, SEDRA enhances the quality of life for its residents by blending modern, aspirational living with architecture inspired by Saudi Arabia's unique history and heritage.







In the heart of Riyadh; where modern life rises from the roots of history, the idea of Najd came to life. Inspired by the spirit of Saudi heritage and the deep memory of the place, this community offers a living experience that feels both timeless and new.



Trump Tower Jeddah is not just a home.  
It's a solid and lucrative investment.  
As Saudi Arabia's gateway to the Red Sea, this development is the answer to Jeddah's increasing and rapidly growing demand for modern, luxury living amongst locals, expats and tourists alike. Jeddah's growing status as a business and cultural center will ensure strong rental yields and long-term capital appreciation for the discerning investor.





**YASMINA ALARABIA  
SOLUTIONS**

Head Office: Riyadh, Saudi Arabia

Phone: +966 11 257 8900

Email: [info@yasmina-alarabia.com](mailto:info@yasmina-alarabia.com)

Website: [www.yasmina-alarabia.com](http://www.yasmina-alarabia.com)